

Alabama Communication Association 2014 Convention Schedule

7:30-11:30am

Registration (Patterson Hall Lobby)

8:00-8:30am

1. Alabama Communication Association Business Meeting (Patterson 201)

Presenters:

Executive Director: John Saunders, University of Central Arkansas

President: Jay Hunt, University of South Alabama

Vice President: Gyro Newman, University of Mobile

Vice president Elect: Susan Sarapin, Troy University

Secretary: Jeff Walker, Louisiana Tech University

8:40-9:50am

2A. Paper Presentations Session (Patterson 202)

Chair: Steve Stewart, Troy University

Respondent: Jessica Sheffield, University of South Alabama

The Princess Myth, Jade Reynolds, Huntingdon College

The Impact of Belle's Rhetorical Agency, Kate Garrigan, Huntingdon College

In the Game of Patriarchy: The "Damsel in Distress" Narrative in Video Games,
Erika Curtis, The University of Alabama

Desperately Seeking the Snitch: A Qualitative Study on a Southern University's
Quidditch Team, Carrie Reif, University of Southern Mississippi

2B. Paper Presentations Session (Patterson 203)

Chair: Maryjo Cochran, Troy University

Respondent: Ray Ozley, University of Montevallo

The Scary Misfit: A Narrative of the Homeless Experience of Vincent Haneman
III, Neal Ellis, The University of Alabama

“I Would Like to Say a Few Words in English”: A Rhetorical Analysis of President Marzouki’s Address on the Tunisian Constitution, Rachel Giles, University of South Alabama

10:00-11:10am

3A. Paper Presentations Session (Patterson 205)

Chair & Respondent: Susie Sarapin, Troy University

Redskins Rehash?: A Cross-Media Analysis of Broadcasts and Tweets On A Controversial Native American Name, George L. Daniels, The University of Alabama, & Reginald A. Allison, The University of Alabama

Expanding the Princess Myth, Jade Reynolds, Huntingdon College

Misinformation in Prescription Drug Advertising, Shari Hoppin, Troy University

Making Friends with the Voices in Your Head: Parasocial Relationships with Podcasters, Sara Frye, University of South Alabama

3B. Memory Panel (Patterson 207)

Chair: Jeff Walker, Louisiana Tech University

The ‘Front Porch Missionary,’ Southern Storytelling, and the Haunting of the Kathryn Tucker Windham Museum, Jefferson Walker, Louisiana Tech University

Mnemonicicide in Alabama: Public Memory and the Removal of Judge Roy Moore’s 10 Commandments Statue, John H. Saunders, University of Central Arkansas

Peanuts, Kitsch, and the Rhetoric of Memory, Cory Paul Harrison, University of Alabama

Indigenizing Native Memories at the Fort Mims Heritage Site, Jason Edward Black, University of Alabama

11:30am-1:00pm

4. Presidential Luncheon and Keynote Address (Trojan Center Ballroom)

Chair: Gyro Newman

Presidential Address

Jay Hunt, University of South Alabama

Tribute to Drs. Bert Bradley and Jennings Bryant

John Saunders, University of Central Arkansas, and Invited Guests

1:20pm-2:30pm

5a. GIFTS Panel (Patterson 205)

Chair: Carrie Reif, The University of Southern Mississippi

Teaching Leadership Through the Dreaded Group Project, Gyro Newman,
University of Mobile

The Race Card in Class, George L. Daniels, The University of Alabama

Visiting a Memory Site, Jefferson Walker, Louisiana Tech University

Internationalizing Higher Education: A Literature Review, Hongmei Li,
Georgia State University, & Mina Ivanova, Georgia State University

5B. Roundtable Discussion Panel (Patterson 207)

Chair: John Saunders, University of Central Arkansas

Proposal to Change Alabama's Articulation and General Studies Curriculum
Areas I and II

Panelists:

Dr. Rich Emanuel, Alabama State University

Beth Bennett, The University of Alabama

2:30pm-2:50pm

6. COOKIE BREAK (Patterson Hall Lobby)

Sponsored by the Hall School of Journalism & Communication at Troy
University

2:50pm-4:00pm

7. Alabama Communication Association Top Papers

(Patterson 203)

Chair: Jeff Spurlock, Troy University

Respondent: Gyro Newman, University of Mobile

Bradley-Bryant Top Undergraduate Student Paper Award winners:

Prime Minister Winston Churchill's Glimmer of Hope in the United Kingdom's

Darkest Hour: Kate Garrigan, Huntingdon College

Attitudes and Motives Amongst Students for Adding Teachers on Facebook:

LaRae Wade, University of Alabama Huntsville

Top Graduate Student Paper Award:

Race, Gender, and Reality Television: A Content Analysis of "Catfish: The TV Show": Reginald Allison, The University of Alabama

Top Faculty Paper Award:

The Perfect Storm: The Convergence of Politics, Market Forces and Higher Education and Their Impact on Social Mobility: Amanda Diggs, Troy University

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