

**Alabama Communication Association 2015 Convention
Schedule**

7:30-11:30am

Registration (ROOM LOCATION)

8:00-8:40am

1. Alabama Communication Association Business Meeting (ROOM LOCATION)

Presenters:

Executive Director: John Saunders, University of Central Arkansas

President: Gyro Newman, University of Mobile

Vice President: Susan Sarapin, Troy University

Vice President Elect: Ray Ozley, University of Montevallo

Secretary: Jeff Walker, Louisiana Tech University

8:50-10:00am

2A. Discussion of the Future of the ACA (ROOM LOCATION)

Chair: John Saunders, University of Central Arkansas

Jay Hunt, University of South Alabama

Gyro Newman, University of Mobile

Susan Sarapin, Troy University

Ray Ozley, University of Montevallo

Jeff Walker, Louisiana Tech University

2B. *Singing Songs About the Southland: Rhetorical, Critical, and Historical Dimensions of Southern Music* (ROOM LOCATION)

Chair: Jason Edward Black, University of Alabama

Days When We Raged: Redemptive Rhetoric in the Songs of Jason Isbell, Vernon Ray Harrison, Central Alabama Community College

Historical Contours of Southern Music – Retrospection and Reflection, Teddy Champion, Samford University

When Country Wasn't Cool: An Analysis of Whiteness and Hegemony in Country Music, Evan Ogden, University of Alabama

Southern Generational Rhetoric and the Drive-By Truckers, Jason Edward Black, University of Alabama

2C. Diversity and Voice in Media (ROOM LOCATION)

Chair: Jeremy Padgett, University of Mobile

Respondent: Sherry Ford, University of Montevallo

The Effect of Facebook Comments on Movie Trailer Enjoyment, Colin Al-Greene, Christoph Graf, Mary Beth Lursen, Amelia Jacobs, Daeshen Smith, and Paul Willis, University of South Alabama

Competing Voices: A Case Study of the Effect of Magnet Programs on Diversity in Tuscaloosa City Schools, Stephanie Kirkland, University of Alabama

Beyond the Trolls: An Examination of Commenter Types and the Relationship between Commenting and Personality, Sara Frye Sobolewski, University of South Alabama

Expectancy Violations and Nonverbal Interactions, Jade Reynolds, Auburn University

10:10-11:20am

3A. Social Types, Expectations, and Constructions: The Shaping of Reality

(ROOM LOCATION)

Chair: Jeremy Reid, University of Alabama

Respondent: Vernon Ray Harrison, Central Alabama Community College

Reversing Roles: A Rhetorical Criticism of Anti-Equal Rights Amendment Cartoons, Josie A. Burks, University of Alabama

The Good Ole Girl: Creation of a Modern Southern Social Type, Laura Ann Martin Sullins, Gadsden State Community College

Disaster and Memory: How the Tragic Erasure of Mnemonic Devices Effects Personal Memory, John Saunders, University of Central Arkansas

3B. Media Effects, Behavior, and Society (ROOM LOCATION)

Chair: Gyro Newman, University of Mobile

Respondent: Jeff Walker, Louisiana Tech University

User-Generated Seven Stereotypes of Diversity on YouTube, Bumsoo Kim, University of Alabama

"Sodomites Rejoice:" Perceptions of Same-Sex Marriage from Online Broadcast News Comments, Caleb Walters, University of Alabama

Sisters, Snapchat, and Segregation: The Case of Chi Omega at the University of Alabama, Chelsea Martin, University of Alabama

3C. GIFTS Panel (ROOM LOCATION)

Full STEAM Ahead: Making Communication Arts Relevant for STEM Majors and Employees
Electra S. Gilchrist-Petty: University of Alabama in Huntsville

Up Close and Personal: Applying Conversation Skills and Examining Self-Disclosure in a Genuine Interpersonal Experience, Sherry Ford, University of Montevallo

Tracking and Communicating Student Progress Using Google Forms and Docs, Jeremy Padgett, University of Mobile

Syllabus Day as the Blind/First Date! Teaching Interpersonal Communication – as a Relationship (Metaphor), Darrin J. Griffin, University of Alabama

11:30am-1:00pm

4. Presidential Luncheon and Keynote Address (ROOM LOCATION)

Chair: Susan Sarapin, Troy University

Our Fifth Conference, Where Do We Go Now? Gyro Newman, University of Mobile

Active Deception Detection, Timothy R. Levine, University of Alabama at Birmingham

1:20pm-2:30pm

5a. GIFTS Panel (ROOM LOCATION)

Using Student Social Campaigns to Teach Civic Engagement and Persuasive Speaking, Jeff Walker, Louisiana Tech University

Ownership Amid Distraction: An Elevator Pitch Activity, Jeremy Reid, University of Alabama

Seeking Change on Campus as a Group Exercise, John Saunders, University of Central Arkansas

Chironomia Revisited: Teaching Public Speaking Students to Express Thoughts through Gesture, Gyro Newman, University of Mobile

Asking the Students When They Feel Unsure: Employing A Self-Perceived Communication Competence Measure, Chelsea Martin, University of Alabama

5B. Advice to Graduate Students (ROOM LOCATION)

Chair: Jade Reynolds, Auburn University

Panelists:

Jason Edward Black, University of Alabama,

Mark Hickson, University of Alabama at Birmingham

Ray Ozley, University of Montevallo

Larry Powell, University of Alabama at Birmingham

Susan Sarapin, Troy University

2:30pm-2:50pm

6. COOKIE BREAK (ROOM LOCATION)

Sponsored by the Communication Studies Department at University of Alabama

2:50pm-4:00pm

7. Alabama Communication Association Top Papers (ROOM LOCATION)

Chair: John Saunders, University of Central Arkansas

Respondent: Gyro Newman, University of Mobile

Bradley-Bryant Top Undergraduate Student Paper Award winners:

Story Behind the Image: Exploring Family, Peers, and Media Influence on a Young Woman's Body Image, Brea Roper, University of Alabama in Huntsville

Werther Effect in Active Shooter Events? Examining Potential Copycat Behavior, Daniel R. Hughes*, Darrin J. Griffin & Michael J. Egnoto, University of Alabama

Top Graduate Student Paper Award:

Bang, Bang: The Gun Shop's Use of Detournement, Matthew Roberts, University of Alabama

Top Faculty Paper Award:

[Rolling] Stone may break my bones, but its words should never hurt me: Could potential litigation change the definition of "reckless disregard" and elicit best practices in journalism? Susan H. Sarapin, Troy University

* Main author for award

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