

Alabama Communication Association 2016 Convention Schedule

**University of Mobile
Mobile, Alabama
23 July 2016**

7:30-11:30am

Registration

[Ben May 2]

8:00-8:40am

1. Alabama Communication Association Business Meeting

[Ben May 1]

Panelists:

Executive Director: John H. Saunders, University of Central Arkansas

Immediate Past President & Incoming Executive Director: Gyro Newman, University of Mobile

President: Susan Sarapin, Troy University

Vice President: Raymond R. Ozley, University of Montevallo

Vice President Elect: Jeff Walker, Louisiana Tech University

Secretary: Jeremy Padget, University of Mobile

8:50-10:00am

2A. Jesus on the Small Screen: The Portrayal of Christianity on Television

[Ben May 1]

Chair: Alison Slade, University of Southern Mississippi

TBD, Danielle F. Williams, Georgia State University

Religion is a Fact, Jack: The Portrayal of Christianity in Duck Dynasty, Elizabeth Christian, University of Southern Mississippi

Reality Television and Christianity, Alison Slade, University of Southern Mississippi

TBD, Dedria Givens-Carroll, University of Southern Mississippi

Walking (Dead) with Jesus: Christianity in the Zombie Apocalypse, Christian Mapp, Louisiana State University

2B. Bitzer, Children, & Literature: Where Will Rhetoric Take Us Next?

[Ben May 4]

Chair: Amy Lionberger, University of Southern Mississippi

Respondent: Jeff Walker, Louisiana Tech University

The Rhetorical Situation: Exigence is Not Positive Modification, Kevin Bryant, University of Southern Mississippi.

A Possible Theory on a Rhetorical Function of Children's Literature, John H. Saunders, University of Central Arkansas.

Addiction, Spirituality and Stories: What is the Role of *Mythos* in Addiction Narratives? Brandon Knight, University of Southern Mississippi.

2C: Images, Perceptions, and Petitions

[Ben May 5]

Chair: Carrie Reif, University of Southern Mississippi.

Respondent: Amy Mendes, Georgia Highlands College

Eating (and Exercising) for Two: The Role of Social Support in Promoting Healthy Physical Activity Habits for Women in Their 2nd of 3rd Trimester of Pregnancy, Ashley George, Samford University.

Seeing Differences in Those Around Us While Creating Pre-Mature Ideologies of Body Image: A Textual Analysis of the Fashionista Barbie Introductory Campaign Commercial, Torie Fowler, University of Southern Mississippi.

Not as Seen on TV: Cultivation Effects of Medical Drama Viewing on the Career Perceptions of Pre-Medical and Medical Students, Kelly Daniel, Auburn University.

Warring on a Prayer, Vincent Pisciotano, University of South Alabama.

10:10-11:20am

3A. Introducing COMS Day as a Senior Capstone Team Project: A Roundtable Discussion of the Successes and Challenges of Planning and Implementing COMS Day Events

[Ben May 4]

Chair: Sally Bennett Hardig, University of Montevallo

Panelists:

Sally Bennett Hardig, University of Montevallo
Sherry G. Ford, University of Montevallo
Raymond R. Ozley, University of Montevallo
Tiffany R. Wang, University of Montevallo

3B. Benevolence, Xenophobia, and Twitter: How I Love Political Communication

[Ben May 1]

Chair: Kelly Daniel, Auburn University
Respondent: Ashley George, Samford University

1,000 Points of a Few Values: Political Benevolence and the Repetition of Care, Sean Fourney, University of Southern Mississippi.

Trump's Trump Card: The Use of Xenophobia as a Rhetorical Device, Amy Lionberger, University of Southern Mississippi.

I've Got the Best Tweets: How Donald Trump Tweets About Immigration, Danny Owen, University of Alabama.

3C. Where Has the ACA Been, and Where is it Going? A Follow-Up Discussion from the Ideas Panel Last Year with the Outgoing and Incoming Executive Directors

[Ben May 5]

Panelists:

John H. Saunders, University of Central Arkansas
Gyro Newman, University of Mobile

11:30am-1:00pm

4. Presidential Luncheon and Keynote Address

[Marilyn Foley Art Gallery]

Chair: Raymond R. Ozley, University of Montevallo

Meaningful Mentoring for Building Careers in Communication. Susan Sarapin, Troy University

Entertainment in the Digital Age. Steven Rockwell, University of South Alabama

1:20-2:30pm

5A. GIFTS PANEL

[Ben May 4]

Chair: Sean Fourney, University of Southern Mississippi

Teaching Rhetoric and Southern Identity, Jeff Walker, Louisiana Tech University.

Adding a Service-Learning Component to a Group Project, John H. Saunders, University of Central Arkansas.

Agree/Disagree, Angela Billings, University of Alabama.

Artifacts Activity, Ashley George, Samford University.

5B. Connection is the Name of the Game: Leadership, Social Media, Employment, & Gaming

[Ben May 5]

Chair: Kevin Bryant, University of Southern Mississippi.

Respondent: Gyro Newman

Servant Leaders Serving Employees in Organizational Assimilation, Brian Perna, University of Southern Mississippi.

UAH – Lancer Organization Social Media Experiment: A Comparing and Contrasting Study on Facebook and Instagram, Megan Anders, University of Alabama at Huntsville.

Public Relations Specialists: An Employment and Wage Analysis, Randall Dupont, University of Mobile.

eSports in North America: A Critical Analysis of *E:60—Throne of Games*, Steve Young, University of Southern Mississippi.

2:30pm-2:50pm

6. COOKIE BREAK

[Marilyn Foley Art Gallery]

Sponsored by the Communication Department of the University of Mobile

2:50pm-2:50pm

7. Alabama Communication Association Top Papers

[Ben May 1]

Chair: Gyro Newman, University of Mobile

Respondent: Susan Sarapin, Troy University

Bradley-Bryant Top Undergraduate Student Paper Award Winners:

Social Movement Rhetoric: A Rhetorical Analysis of Ida B. Wells' "Lynch Laws in America."

Rachel Anderson, University of Montevallo.

Persuasive Analysis of Martin Luther King Jr's "I Have a Dream" Speech. Brittany Arndt, University of Mobile.

Top Graduate Student Paper Award:

The End is Near!: A Rhetorical Critique of Preppers and Melancholia. Carrie Reif, University of Southern Mississippi.

Top Faculty Paper Award:

From Wallace to Trump: A Grounded Theory of the Justification of Exclusion. Amy Mendes, Georgia Highlands College.

Index

<i>Presenter</i>	<i>Panel(s)</i>
Anders, Megan	5B
Anderson, Rachel	7
Arndt, Brittany	7
Billings, Angela	5A
Bryant, Kevin	2B, 5B
Christian, Elizabeth	2A
Daniel, Kelly	2C, 3B
Dupont, Randall	5B
Ford, Sherry	3A
Fourney, Sean	3B, 5A
Fowler, Torie	2C
George, Ashley	2C, 3B, 5A
Givens-Carroll, Dedria	2A
Hardig, Sally	3A
Knight, Brandon	2B
Lionberger, Amy	2B, 3B
Mapp, Christian	2A
Mendes, Amy	2C, 7
Newman, Gyro	1, 3C, 7
Owen, Danny	3B
Ozley, Ray	1, 3A, 4
Padgett, Jeremy	1
Perna, Brian	5B
Pisciottano, Vincent	2C
Reif, Carrie	2C, 7
Rockwell, Steve	4
Saunders, John	1, 2B, 3C, 5A
Sarapin, Susan	1, 4, 7
Walker, Jeff	1, 2B, 5A
Wang, Tiffany	3A
Williams, Danielle	2A
Young, Steve	5B