



UNIVERSITY
of MOBILE



Ben May Hall on the University of Mobile campus will be the venue for most convention events.

U. of Mobile Ready to Welcome ACA Again

By **George L. Daniels**
Vice President

Less than three weeks are remaining until we'll be on the campus of the University of Mobile for our 12th Alabama Communication Association Convention.

There is still time to register for the July 30th event and make plans to join us as the association makes a return to the Southern part of our state after three years in Central Alabama.

Former ACA Executive Director Gyromas Newman and Jeremy Padgett, our immediate past president, will be hosting this year's event on the campus located at 5735 College Parkway. The last time the ACA Convention was held at University of Mobile was 2016.

Most sessions will be held in the Ben May Hall, which is home to U. Mobile's College of Arts and Sciences.

The day will be packed full of events

that kick off with our annual ACA Business Meeting where we will be electing a new vice president-elect. You'll not want to miss Sally Hardig's Presidential Address after which she will announce the inaugural winner of the John H. Saunders Service Award. Also, during the luncheon, the second winner of the ACA Teaching Award will be announced.

There are seven referred research panels on this year's convention schedule along with two Great Ideas for Teaching (GIFT) sessions.

Congratulations to Top Research Paper Award Winners for 2022

TOP UNDERGRADUATE STUDENT PAPERS

Joseph Honeycutt

University of Montevallo

Parasocial Relationships: A Look At Sex and Interest on Instagram

Hailey Morgan

University of Mobile

The Persuasion of Paradise Lost

TOP GRADUATE STUDENT PAPER

Jake Paul

The University of Alabama

Dirt Road, Alabama: A White Boy's Autoethnography of Growing Up in Rural Alabama

TOP FACULTY PAPER

Steve Rockwell, Univ of South Alabama

Patricia Mark, Univ of South Alabama

Gyromas Newman, Univ of Mobile
Effects of Social Media Comments on Affective Reaction to a Movie Trailer

For Your ACA Convention Planner

Sally Hardig, professor of communication at University of Montevallo, will deliver her Presidential Address during the Presidential luncheon.



Johnson

Andre Johnson, associate professor of rhetoric and media studies at the University of Memphis and author of *The Struggle Over Black Lives Matter and All Lives Matter*, will give the keynote address.



Hardig

Ed Youngblood, professor and associate director of media studies at Auburn University, will lead a special panel "Advice for Students at All Different Levels" that was produced by ACA Founder John H. Saunders.

ACA CONVENTION BY THE NUMBERS

38 # Papers to be Presented

17 # sessions on the program

8 # Great Ideas for Teaching to be shared

10 # Alabama colleges, universities participating

10 # Out-of-State Presenters

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