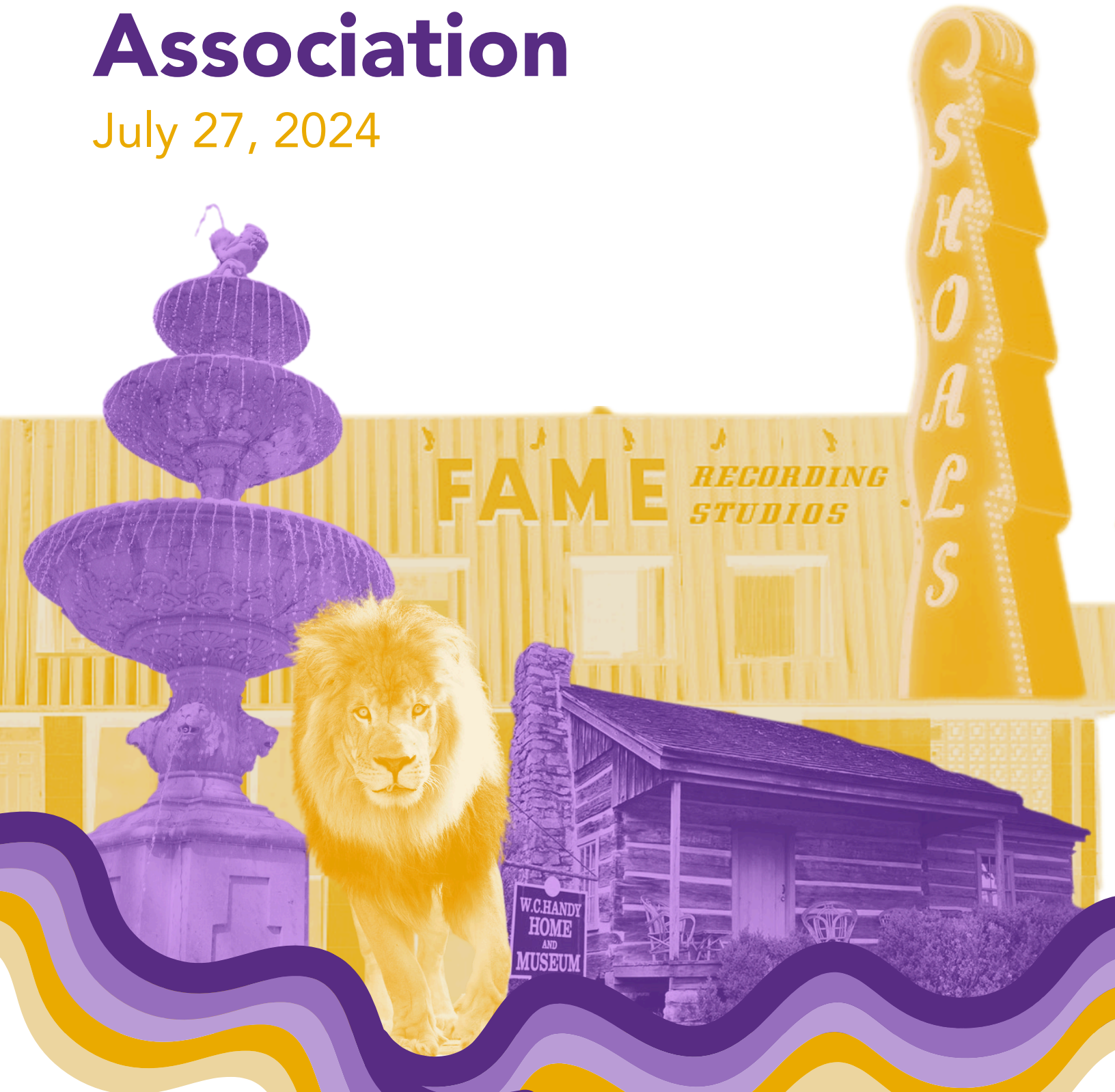


UNIVERSITY OF  
NORTH ALABAMA

# Alabama Communication Association

July 27, 2024



Hello and welcome to our 14th Annual ACA Convention!

We are thrilled to gather in the northern part of our state. Special appreciation goes to our Vice President, Tiffany R. Wang, for her exceptional work as the program planner, and to our Executive Director, Jeff Walker, for his outstanding leadership and contributions this year. We also extend our gratitude to the department chair and faculty at the University of North Alabama for graciously hosting ACA and providing their facilities for use this year.

The annual conference is the highlight of our association, and we are pleased with the robust number of paper and panel submissions. Indeed, we continue to see quality communication scholarship from our various colleges and universities around Alabama. With this, give attention to next year's call for conference submissions. Additionally, consider submitting to ACA's *Journal of Contemporary Rhetoric*; you can find both calls for submissions within the program.

As our association continues to grow, we deeply value the tradition, stability, and knowledge of our long-standing members. Moreover, we welcome fresh faces in leadership roles and overall membership/participation to maintain our positive trajectory. In addition to the various conference sessions, please plan to attend the business meeting. Your ideas and positive energy are invaluable. Everyone is welcome to attend the meeting.

We are looking forward to a fantastic conference. Thank you for spending the last Saturday in July with ACA!

Niya Pickett Miller, Ph.D.



Assistant Professor of Communication Studies, Samford University

Alabama Communication Association President



Department of COMMUNICATION  
College of Arts, Sciences, and Engineering

The Department of Communication, at the University of North Alabama, extends a hearty welcome to the Alabama Communication Association members and its guests! How delighted we are to host this year's convention.

The Department of Communication has a long and historic tenure at the University of North Alabama. I know because I am a graduate of the very program that I am now chairing, having earned my bachelor's degree in the early beginnings of the department. My roots run deep and far in connection to this program. I sincerely believe in it and value being a part of teaching future generations about media and communications practices.

As a former practitioner and current scholar of communications, I believe that acquiring knowledge and effective skills in the discipline is one of the most powerful tools one can acquire. Therefore, in the Department of Communication, we take our roles seriously in order to ensure that students will have the best educational experiences and opportunities possible.

Our faculty and staff value our students in both the classroom and in real-world settings by teaching them how to apply what they have learned in a multiplicity of professional environments. In addition, they are taught how to conduct robust academic research and to complete creative projects that will aid in securing a position in their desired career. Our plan is to prepare them for a lifetime of ever-evolving communication and media opportunities.

A democratic society depends upon a well-informed citizenry who have knowledge to critique media practices, analyze media messages, and effectively communicate ideas in a constantly ever-changing media landscape. Therefore, our aspiration is to go beyond only knowing how to create media content. The department's goal is to equip students to be well-versed in various types of practices and critiques of their profession.

Through our courses, small class sizes and relationships, we wholeheartedly deem our bachelor's degrees in Communication Studies, Public Relations, and Journalism and Digital Media Production prepare students for current and future developments in communications and media. We are proud that the Department of Communication is one of only three universities in the state of Alabama to be accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), placing a mark of excellence on the program.

As we all know, Communications is a dynamic, challenging, diverse, and rewarding field. We invite students to join our outstanding program to be taught and mentored by a well-credentialed faculty. We are extremely excited to host this year's Alabama Communication Association Convention and its members.

Roar Lions!

Pat Sanders, Ph.D., Chair  
Department of Communication

**Alabama Communication Association 2024 Conference Schedule**  
**University of North Alabama, Keller & Raburn Halls**

**Program at a Glance**

<b>Block 1</b>	<b>7:30 to 11:30 a.m.</b>	
1	Registration	Keller & Raburn Entryway
<b>Block 2</b>	<b>8:00 to 8:40 a.m.</b>	
2	Alabama Communication Association Business Meeting and Continental Breakfast	Raburn 104
<b>Block 3</b>	<b>8:50 to 10:00 a.m.</b>	
3A	Experiential Projects and Short Films	Raburn 109
3B	G.I.F.T.S. High-Density Session 1	Raburn 110
3C	Meandering in the Dark: Scholars Spotighting the Dark Side of Communication	Keller 122
3D	Research-in-Progress Session 1	Keller 133
<b>Block 4</b>	<b>10:10 to 11:20 a.m.</b>	
4A	Alabama Bill SB129 and its Effects on Communication Courses at Alabama Institutions	Raburn 109
4B	Engaged Pedagogy: Unleashing the Joy of Learning	Raburn 110
4C	Real-World Relevant Public Speaking Assignments: Undergraduate Honor Students Use Their Voices to Affect Positive Change on Their Community College Campus	Keller 122
4D	Research-in-Progress Session 2	Keller 133
<b>Block 5</b>	<b>11:30 to 1:00 p.m.</b>	
5.1	Conference Keynote Address	Raburn 104
5.2	Presidential Luncheon and Award Presentations	Raburn 104
<b>Block 6</b>	<b>1:10 to 2:20 p.m.</b>	
6A	Cultural, Political, and Social Movements	Raburn 109
6B	Navigating Undergraduate Research Challenges for Mentors and Mentees	Raburn 110
6C	Rhetoric and Language	Keller 122
6D	Sports Communication	Keller 133
<b>Block 7</b>	<b>2:20 to 2:30 p.m.</b>	
7	Cookie Break	Keller & Raburn Entryway
<b>Block 8</b>	<b>2:30 to 3:40 p.m.</b>	
8A	G.I.F.T.S. High-Density Session 2	Raburn 109
8B	Public Relations and Crisis Communication	Raburn 110

8C	The Yellow Deli in Pulaski, TN: Cult Recruitment, or Just Really Good Pastrami?	Keller 122
8D	University of Montevallo's Falcon Facilitator/JOIP Program: Students Leading Students in Deliberative Dialogue	Keller 133
<b>Block 9</b>	<b>3:50 to 5:00 p.m.</b>	
9	Alabama Communication Association Top Papers	Raburn 104

<b>Block 1</b>	<b>7:30 to 11:30 a.m.</b>
<b>1</b>	<b>Registration</b>
<i>7:30 to 11:30 a.m. Keller &amp; Raburn Entryway</i>	

<b>Block 2</b>	<b>8:00 to 8:40 a.m.</b>
<b>2</b>	<b>Alabama Communication Association Business Meeting and Continental Breakfast</b>
<i>8:00 to 8:40 a.m. Raburn 104</i>	<p><b>Officers:</b></p> <p>Jeff Walker, Executive Director, University of Montevallo  George L. Daniels, Immediate Past President, The University of Alabama  Niya Pickett Miller, President, Samford University  Tiffany R. Wang, Vice President, University of Montevallo  Lindsey A. Sherrill, Vice President-Elect, University of North Alabama  Joseph E. Honeycutt, Secretary, The University of Alabama</p> <p><i>*Everyone is welcome to attend.</i></p> <p><b>Continental Breakfast Sponsor:</b></p> <p>University of Montevallo's Chapter of Lambda Pi Eta</p>

<b>Block 3</b>	<b>8:50 to 10:00 a.m.</b>
<b>3A</b>	<b>Experiential Projects and Short Films</b>
<i>8:50 to 10:00 a.m. Raburn 109</i>	<p><b>Chair:</b> Ashley George, Samford University</p> <p><b>Presenters:</b></p> <p><i>Enhancing Learning Experiences: Accessibility and Usability in Online Courses</i>  Laura Catoe, Jacksonville State University</p> <p><i>FLP Berlin, Germany: Cultural Travel</i>  Edwin Lee, The University of Alabama</p> <p><i>Speaking of Birmingham</i>  Teddy Champion, Birmingham-Southern College</p>

**3B**

**G.I.F.T.S. High-Density Session 1**

8:50 to 10:00 a.m.  
Raburn 110

**Chair:** Jeremy Rogerson, The University of Alabama

**Presenters:**

*Connecting Communication Theory and Student Experiences*  
Butler Cain, University of North Alabama

*I Made My Students Eat a Bug: Introducing Persuasion Theory  
(Without Telling Them That You are Introducing Persuasion Theory)*

S. Brad Bailey, Mississippi Gulf Coast Community College

Ciara Ano, Mississippi Gulf Coast Community College

Matias Bustillo, Mississippi Gulf Coast Community College

Breland Graves, Mississippi Gulf Coast Community College

Emily Montgomery, Mississippi Gulf Coast Community College

Caleb Raulerson, Mississippi Gulf Coast Community College

Isabel Valenzuela, Mississippi Gulf Coast Community College

*Integrating Peer to Peer Deliberative Forums into the COMS Curriculum*

Sherry G. Ford, University of Montevallo

Sally Bennett Hardig, University of Montevallo

*Mobilizing Theory and Practice for Industry Advancement: Socially-  
Conscious Applied Capstone Projects in Advertising and Public Relations*

J. Caleb Walters, The University of Alabama

*Using Research-Led Teaching to Foster Employability: A CommsWomen  
Initiative and the Assignment Strategy for Fashion PR Course*

Martina Topić, The University of Alabama

*Video Interviews*

Stephen Earl White, Albany State University

**3C**

**Meandering in the Dark: Scholars Spotting the Dark Side  
of Communication**

8:50 to 10:00 a.m.  
Keller 122

**Chair:** Leah E. LeFebvre, The University of Alabama

**Panelists:**

Joseph E. Honeycutt, The University of Alabama

Eletra Gilchrist-Petty, University of Alabama at Huntsville

Samantha Shebib, University of Alabama at Birmingham

Tiffany R. Wang, University of Montevallo

Timothy Worley, University of North Alabama

<b>3D</b>	<b>Research-in-Progress Session 1</b>
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8:50 to 10:00 a.m.  
Keller 133

**Chair:** Richard G. Cobb, University of Southern Mississippi  
**Respondent:** J. Patrick McGrail, Jacksonville State University

**Presenters:**

*Addressing Misinformation Crisis Among International Students in U.S. Higher Education*

Makafu Akpene Gonyoe, The University of Alabama

*Countering the AAPI Image: Video Stories as Tool for Putting Asian Crit Theory into Practice*

George L. Daniels, The University of Alabama

*Examining the Impact of Fake News on the Mental Health of Residents in Jos Metropolis*

Bapyibi Job Guyson, Universidade Catolica Portuguse, Lisbon  
Bangripiga Kefas, Plateau State University, Bokkos

*The Emerging Roles of Freelance Journalists in the Black Belt: A Clearer Lens into the Current State of the Field*

Tanner Marlar, University of Southern Mississippi

*Through the Lens: Analysis of YouTube Comments on The Guardian's "The Party: A Virtual Experience of Autism – 360 Film"*

Susan A. Youngblood, Auburn University  
Norman E. Youngblood, Auburn University  
Angie Chung, Auburn University

<b>Block 4</b>	<b>10:10 to 11:20 a.m.</b>
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<b>4A</b>	<b>Alabama Bill SB129 and its Effects on Communication Courses at Alabama Institutions</b>
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10:10 to 11:20 a.m.  
Raburn 109

**Moderator:** David Nelson, Valdosta State University

**Panelists:**

George L. Daniels, The University of Alabama  
Xiaoti Fan, University of Alabama in Huntsville  
Eletra Gilchrist-Petty, University of Alabama in Huntsville  
Andrea Hunt, University of North Alabama  
Tim Levine, University of Alabama at Birmingham  
Jessy Ohl, The University of Alabama  
Raymond R. Ozley, University of Montevallo  
John H. Saunders, University of Alabama in Huntsville



**4B**

**Engaged Pedagogy: Unleashing the Joy of Learning**

*10:10 to 11:20 a.m.  
Raburn 110*

**Chair:** Tiffany R. Wang, University of Montevallo

**Presenters:**

*Problem Based Learning in the Capstone Course*  
Caroline Parsons, The University of Alabama

*Student Engagement Through Active Learning in “Boring” Courses (i.e.,  
Research Methods) Students Think Don’t Apply*  
Anneliese Bolland, The University of Alabama

*Experiential Learning in Business and Professional Communication*  
Sara Hartley, The University of Alabama

*Engaging Students with Choice Based Learning Across the Curriculum*  
Heather Ashley Hayes, The University of Alabama

**4C**

**Real-World Relevant Public Speaking Assignments:  
Undergraduate Honors Students Use Their Voices to Affect  
Positive Change on Their Community College Campus**

*10:10 to 11:20 a.m.  
Keller 122*

**Chair/Moderator:** S. Brad Bailey, Mississippi Gulf Coast Community College

**Respondent:** Carin Platt, Mississippi Gulf Coast Community College

**Panelists:**

Ciara Ano, Mississippi Gulf Coast Community College  
Matias Bustillo, Mississippi Gulf Coast Community College  
Breland Graves, Mississippi Gulf Coast Community College  
Emily Montgomery, Mississippi Gulf Coast Community College  
Caleb Raulerson, Mississippi Gulf Coast Community College  
Isabel Valenzuela, Mississippi Gulf Coast Community College



<b>4D</b>	<b>Research-in-Progress Session 2</b>
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10:10 to 11:20 a.m.  
Keller 133

**Chair:** Matthew Killmeier, Auburn University at Montgomery  
**Respondent:** Timothy Worley, University of North Alabama

**Presenters:**

*Close Textual Analysis of WHO's COVID-19 Pandemic Declaration*  
Jeffrey Nyabor, Mississippi State University

*Communicating Self-Defense in the African American Community: An Afrocentric Perspective*  
Carlos Morrison, Alabama State University  
Ashla Hill Roseboro, Alabama State University

*Instructional Training: A Qualitative Study on Instructional Communication Patterns Associated with Graduate Students and Seasoned Faculty*  
Sophia Phillips, University of Alabama at Birmingham  
Tina Gates, University of Alabama at Birmingham

*Microaggressions in LGBT Focused Business Academic Literature*  
Lindsey A. Sherrill, University of North Alabama  
Johnathan W. Fuller, University of North Alabama

*Public Memory and Performance Art*  
Katie Ozley, University of Montevallo

<b>Block 5</b>	<b>11:30 a.m. to 1:00 p.m.</b>
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<b>5.1</b>	<b>Conference Keynote Address</b>
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11:30 a.m. to  
12:10 p.m.  
Raburn 104

**Conference Keynote Address**

*Assisting Students on Their Journeys to Social Justice Activism: Ideas for Educators*

Amy Aldridge Sanford, Middle Tennessee State University

**\*Lunch will be served following the Conference Keynote Address.**

Dr. Amy Aldridge Sanford is a university administrator and a professor of communication, a discipline she has loved since her first speech contest at the age of 14. Today, Amy is well published in the areas of social justice, activism, identity, and leadership. She has authored or coauthored dozens of book chapters, journal manuscripts, newspaper editorials, and newsletter articles. Amy's first book *From Thought to Action: Developing a Social Justice Orientation* is in its 2nd edition. Her second book, a co-edited collection tentatively titled *Reconciliation: The Final Step in Achieving Nonviolent Social Change* is expected next year. A TEDx speaker and curator, she frequently presents at conferences and to university, corporate, and community audiences. Amy is the past president of the Oklahoma Speech Theatre Communication Association and Central States Communication Association. She is a recipient of CSCA's Jack Kay Award for Community Engagement and Applied Scholarship. She was awarded Communication University Educator of the Year in both Texas and Oklahoma and Outstanding Administrator from the National States Advisory Council of the National Communication Association.

<b>5.2</b>	<b>Presidential Luncheon and Award Presentations</b>
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*12:10 to 1:00 p.m.*  
*Raburn 104*

**John H. Saunders Service Award**  
Jeff Walker, University of Montevallo

**Alabama Communication Association Award for Outstanding Teaching**  
Noor Ghazal Aswad, The University of Alabama

<b>Block 6</b>	<b>1:10 to 2:20 p.m.</b>
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<b>6A</b>	<b>Cultural, Political, and Social Movements</b>
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*1:10 to 2:20 p.m.*  
*Raburn 109*

**Chair:** Sally Bennett Hardig, University of Montevallo  
**Respondent:** Edwin S. Lee, The University of Alabama

**Presenters:**

*Good Old-Fashioned Goriness: Cultural Struggle Over Lights Out*  
Matthew Killmeier, Auburn University at Montgomery

*Re-Collecting Andrea Dworkin's Woman Hating: Public Memory, Misremembrance, and Irony*  
Donovan Cleckley, Independent Scholar

*Three Times the Charm: Reconciling Alabama's 'Divisive Concepts' Rhetoric*  
George L. Daniels, The University of Alabama

*The Role of Burke's Pentad in Viral Moments: The Fight for Motherhood in Alabama*  
Makayla Williams, The University of Alabama

<b>6B</b>	<b>Navigating Undergraduate Research Challenges for Mentors and Mentees</b>
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*1:10 to 2:20 p.m.*  
*Raburn 110*

**Panelists:**

Sherry G. Ford, University of Montevallo  
Tiffany R. Wang, University of Montevallo  
Emmeline Peña Castillo, University of Montevallo  
Lindsey A. Sherrill, University of North Alabama  
John H. Saunders, University of Alabama at Huntsville  
Macie Morgan, University of Alabama at Huntsville

**6C****Rhetoric and Language**

1:10 to 2:20 p.m.  
Keller 122

**Chair:** Carlos Morrison, Alabama State University  
**Respondent:** David Nelson, Valdosta State University

**Presenters:**

*Alabama's Loudest Secret: Right Party, Wrong Date*  
Halle Huber, University of Alabama in Huntsville

*"God Bless You": The Rhetorical Theology of Keith Lee*  
Kenneth Avery, Jr., University of Memphis

*Lillian Smith's Rhetorical Mirror: No Easy Way, Now*  
Stephanie Montgomery, University of North Alabama

*Powerful Language in a Digital Age: A Modern Look at How Language and Questioning Authority Have Changed*  
Andrew Morris, University of North Alabama  
Channing Saint, University of North Alabama

**6D****Sports Communication**

1:10 to 2:20 p.m.  
Keller 133

**Chair:** Leah E. LeFebvre, The University of Alabama  
**Respondent:** J. Caleb Walters, The University of Alabama

**Presenters:**

*"Diamond in the Rough" vs "Destined for Greatness": Charting the Differences Between Media Coverage of International NBA Players from Colonized and Uncolonized Nations*  
Jake Pardue, The University of Alabama

*Saban's Departure: The Retirement and Aftermath of the "Goats" Career*  
Bryston K. Graves, University of North Alabama  
Carson R. Cummings, University of North Alabama  
Cason E. Hodges, University of North Alabama  
Nathan R. Barr, University of North Alabama  
Thomas P. Styers, University of North Alabama

*The NCAA Name, Image, and Likeness Revolution*  
Ethan Gordon, University of North Alabama  
Slade Berryman, University of North Alabama  
Noah Moran, University of North Alabama  
Martin Vicencio, University of North Alabama  
Jillian Fretwell, University of North Alabama

*The New Age of Recruiting*  
Jaylen Holmes, Miles College

<b>Block 7</b>	<b>2:20 to 2:30 p.m.</b>
<b>7</b>	<b>Cookie Break</b>
2:20 to 2:30 p.m. Keller & Raburn Entryway	<p><b>Co-Sponsors:</b> University of North Alabama Department of Communication University of North Alabama Future Business Leaders of America</p>
<b>Block 8</b>	<b>2:30 to 3:40 p.m.</b>
<b>8A</b>	<b>G.I.F.T.S. High-Density Session 2</b>
2:30 to 3:40 p.m. Raburn 109	<p><b>Chair:</b> Joseph E. Honeycutt, The University of Alabama</p> <p><b>Presenters:</b></p> <p><i>Goal Setting</i> Stephen Earl White, Albany State University</p> <p><i>Nonverbal Communication Environments, Audiences, and Communication</i> Stephanie Montgomery, University of North Alabama</p> <p><i>Problematizing a Problem: Analyzing a Social Issue for Public Speaking</i> Jeremy Rogerson, The University of Alabama</p> <p><i>Supportive Listening: Observing the Power of Nonverbal Codes as a Mechanism of Social Support</i> Ashley George, Samford University</p> <p><i>Teaching Identity and Belongingness to First-Year Honors College Students Through Lectures and Small Groups</i> Edwin S. Lee, The University of Alabama Natalie Nunn, The University of Alabama</p> <p><i>Walkin' and Talkin': Embodied Rhetoric as Peer Review</i> Joseph W. Robertshaw, University of Alabama in Huntsville</p>

8B

**Public Relations and Crisis Communication**

2:30 to 3:40 p.m.  
Raburn 110

**Chair:** Makafu Akpene Gonyoe, The University of Alabama  
**Respondent:** Martina Topić, The University of Alabama

**Presenters:**

*Bud Light and Dylan Mulvaney*

Ed Amaya, University of North Alabama  
HM Anderson, University of North Alabama  
Colin Franks, University of North Alabama  
Sawyer Heptinstall, University of North Alabama  
Kevin Hernandez, University of North Alabama  
Kyriel Thigpen, University of North Alabama

*Just Do It: Unless You are Pregnant*

Tatum Fouche, University of North Alabama  
Jonathan Lane, University of North Alabama  
Caleb Logue, University of North Alabama  
Mary K. Stasevich, University of North Alabama  
Beth Ann Tucker, University of North Alabama

*KFC Communication: FCK!*

Naomi Reinalda, University of North Alabama  
Sarah Banks, University of North Alabama  
Erin Self, University of North Alabama  
Malin Andersson, University of North Alabama  
Kate McKeller, University of North Alabama  
Steven Harwell, University of North Alabama

*The Importance of Color in Branding*

Haleigh Skelton, Jacksonville State University

8C

**The Yellow Deli in Pulaski, TN: Cult Recruitment, or Just Really Good Pastrami?**

2:30 to 3:40 p.m.  
Keller 122

**Moderator/Respondent:** David Nelson, Valdosta State University

**Panelists:**

Alison Gongre, University of Alabama in Huntsville  
Macie Morgan, University of Alabama in Huntsville  
John H. Saunders, University of Alabama in Huntsville  
Lindsey A. Sherrill, University of North Alabama  
Alexis Underwood, University of Alabama in Huntsville

8D

**University of Montevallo's Falcon Facilitator/JOIP Program: Students Leading Students in Deliberative Dialogue**

2:30 to 3:40 p.m.  
Keller 133

**Chair/Moderator:** Sally Bennett Hardig, University of Montevallo

**Panelists:**

Haleigh Bedwell, University of Montevallo  
Melanie Montes, University of Montevallo

Katie Ozley, University of Montevallo  
 Emmeline Peña Castillo, University of Montevallo  
 Ivey Siegel, University of Montevallo

<b>Block 9</b>	<b>3:50 to 5:00 p.m.</b>
<b>9</b>	<b>Alabama Communication Association Top Papers</b>

3:50 to 5:00 p.m.  
 Raburn 104

**Chair:** Tiffany R. Wang, University of Montevallo  
**Respondent:** Raymond R. Ozley, University of Montevallo

**Presenters:**

*AI-Generated “Omniprose:” An Ethical Framework for Educational Contexts (Top Faculty Paper Award)*

J. Patrick McGrail, Jacksonville State University

Ewa McGrail, Georgia State University

Daniel Rieger, Broward College

Alicja Rieger, Valdosta State University

*Crazy Ex-Girlfriend and Antidepressants Rhetorical Critique (Bradley-Bryant Top Undergraduate Student Paper Award)*

Halle Huber, University of Alabama in Huntsville

*Taylor Swift and MAGA: Can Music Provide a Common Ground for Americans? (Top Graduate Student Paper Award)*

Richard G. Cobb, University of Southern Mississippi

*The Mythical Power of Popular Culture on Protest Visuals (Bradley-Bryant Top Undergraduate Student Paper Award)*

Alison Gongre, University of Alabama in Huntsville

### Index of Participants

Akpen Gonyoe, Makafu	3D, 8B
Aldridge Sanford, Amy	5.1
Amaya, Ed	8B
Anderson, HM	8B
Andersson, Malin	8B
Ano, Ciara	3B, 4C
Avery, Jr., Kenneth	6C
Bailey, S. Brad	3B, 4C
Banks, Sarah	8B
Barr, Nathan R.	6D
Bedwell, Haleigh	8D
Berryman, Slade	6D
Bolland, Anneliese	4B
Bustillo, Matias	3B, 4C
Cain, Butler	3B
Catoe, Laura	3A
Champion, Teddy	3A
Chung, Angie	3D

Cleckley, Donovan	6A
Cobb, Richard G.	3D, 9
Cummings, Caron R.	6D
Daniels, George L.	2, 3D, 4A, 6A
Fan, Xiaoti	4A
Ford, Sherry G.	3B, 6B
Fouche, Tatum	8B
Franks, Colin	8B
Fretwell, Jillian	6D
Fuller, Johnathan W.	4D
Gates, Tina	4D
George, Ashley	3A, 8A
Ghazal Aswad, Noor	5.2
Gilchrist-Petty, Eletra	3C, 4A
Gongre, Alison	8C, 9
Gordon, Ethan	6D
Graves, Breland	3B, 4C
Graves, Bryston K.	6D

Hardig, Sally Bennett	3B, 6A, 8D
Hartley, Sara	4B
Harwell, Steven	8B
Hayes, Heather Ashley	4B
Heptinstall, Sawyer	8B
Hernandez, Kevin	8B
Hill Roseboro, Ashla	4D
Hodges, Cason E.	6D
Holmes, Jaylen	6D
Honeycutt, Joseph E.	2, 3C, 8A
Huber, Halle	6C, 9
Hunt, Andrea	4A
Job Guyson, Bapyibi	3D
Kefas, Bangripga	3D
Killmeier, Matthew	4D, 6A
Lane, Jonathan	8B
Lee, Edwin S.	3A, 6A, 8A
LeFebvre, Leah E.	3C, 6D
Levine, Tim	4A
Logue, Caleb	8B
Marlar, Tanner	3D
McGrail, Ewa	9
McGrail, J. Patrick	3D, 9
McKeller, Kate	8B
Montes, Melanie	8D
Montgomery, Emily	3B, 4C
Montgomery, Stephanie	6C, 8A
Moran, Noah	6D
Morgan, Macie	6B, 8C
Morris, Andrew	6C
Morrison, Carlos	4D, 6C
Nelson, David	4A, 6C, 8C
Nunn, Natalie	8A
Nyabor, Jeffrey	4D
Ohl, Jessy	4A
Ozley, Katie	4D, 8D

Ozley, Raymond R.	4A, 9
Pardue, Jake	6D
Parsons, Caroline	4B
Peña Castillo, Emmeline	6B, 8D
Phillips, Sophia	4D
Pickett Miller, Niya	2
Platt, Carin	4C
Raulerson, Caleb	3B, 4C
Reinalda, Naomi	8B
Rieger, Alicja	9
Rieger, Daniel	9
Robertshaw, Joseph W.	8A
Rogerson, Jeremy	3B, 8A
Saint, Channing	6C
Saunders, John H.	4A, 6B, 8C
Self, Erin	8B
Shebib, Samantha	3C
Sherrill, Lindsey A.	2, 4D, 6B, 8C
Siegel, Ivey	8D
Skelton, Haleigh	8B
Stasevich, Mary K.	8B
Styers, Thomas P.	6D
Thigpen, Kyriel	8B
Topić, Martina	3B, 8B
Tucker, Beth Ann	8B
Underwood, Alexis	8C
Valenzuela, Isabel	3B, 4C
Vicencio, Martin	6D
Walker, Jeff	2, 5.2
Walters, J. Caleb	3B, 6D
Wang, Tiffany R.	2, 3C, 4B, 6B, 9
White, Stephen Earl	3B, 8A
Williams, Makayla	6A
Worley, Timothy	3C, 4D
Youngblood, Norman E.	3D
Youngblood, Susan A.	3D



# Journal of Contemporary Rhetoric

The Journal of Contemporary Rhetoric is the official journal of the Alabama Communication Association.

The *Journal of Contemporary Rhetoric (JCR)* is a peer-reviewed publication that publishes original scholarship that promotes critical engagement with rhetorical dimensions of current events (those of the past 18 months or so). In promoting the practice of public intellectualism, *JCR* offers an outlet for scholarship that is both intellectually rigorous and accessible to lay audiences. To this end, *JCR* specifically seeks to publish scholarship that evidences how rhetorical criticism and theory can help promote a more informed public that is better able to take part in a democratic society. Essays in *JCR* add to public discussions of current events and help the general public understand more fully the critical and theoretical underpinnings of public debates and controversies, political discourse, social movements, and media events.

*JCR* is primarily an outlet for works of rhetorical criticism and theory. We are open to other related methodologies and perspectives under the broad purview of rhetoric.

All manuscripts submitted for publication consideration must be original work that has not been published previously and is not currently under review by any other publication outlet.

Please send an electronic copy to [editor@contemporaryrhetoric.com](mailto:editor@contemporaryrhetoric.com) in Microsoft Word format with all identifying information removed to facilitate blind review. Please provide a brief biography with credentials and professional contact information that will be included in the publication.

While we are not subject to the page limit constraints of print journals, authors should provide a rationale for considering manuscripts that exceed 12,000 words. Writing style should be accessible to a general audience and free of unexplained jargon.

Our house style is Chicago Manual of Style, 17th edition. Use footnotes rather than endnotes.

On the first page, provide a descriptive title for the essay that would make sense to a lay audience, an abstract of 100-200 words and a list of at least five keywords that describe your essay, both for purposes of sending to reviewers and for searching.

Articles accepted for publication will not be published without a signed Copyright Agreement on file.

You can find all published issues of JCR at <http://contemporaryrhetoric.com/>.

## **Alabama Communication Association**

### **CALL FOR SUBMISSIONS**

15th Annual Convention July 26, 2025

The Alabama Communication Association invites submissions of scholarly papers, practitioner and student projects, and panel presentations for its 15th Annual Convention, hosted by the Department of Communication at the University of Alabama in Huntsville in Huntsville, Alabama on Saturday, July 26, 2025.

We especially welcome original research by undergraduate and graduate students, as well as faculty/professional members and practitioners from Alabama and the surrounding area. Individuals may submit a variety of projects from Communication centered disciplines such as communication studies, journalism, media studies, advertising, public relations, mass communication, etc. Disciplines intersecting with Communication (such as sociology, marketing, English, etc.) are also welcome.

#### **Submission deadline: May 1, 2025 (midnight CDT)**

This conference is committed to focusing on the following submission types:

**Completed Papers:** Submit research papers of no more than 25 pages including tables, figures, and other material, but not including references. Papers exceeding this page limit will not be reviewed. We will recognize the top faculty/professional paper, top graduate student paper, and two top undergraduate papers.

**Research-in-Progress:** Faculty and student authors should submit 500 to 700-word abstracts of research that will not be completed before the conference. Research-in-Progress abstracts should include a clear purpose statement, an overview of the literature driving the research, and the method or approach. Research-in-Progress submissions are not eligible for ACA Awards. Participants in Research-in-Progress panels will present an overview of the work in progress and receive feedback from attendees.

**Great Ideas for Teaching Students (G.I.F.T.S):** Instructors may submit teacher and student-tested ideas for effectively teaching a wide variety of communication concepts and contexts (e.g., health communication, research methods, theory, gender, organizational communication, PR). We encourage presenters to bring handouts of the activity for the audience.

**Project Panels:** Panel ideas that explore applied and scholarly experiences from multiple perspectives are encouraged. Topical roundtable discussions from scholars and/or practitioners or applied communication practices in communities or the classroom are ideal. Individuals from a variety of institutions and backgrounds may submit ideas. We also encourage students to submit capstone course work and other class projects. Creative projects are also welcome.

**Submission Guidelines:** Papers should be prepared for anonymous review; please remove all identifying information from the body of the paper, title page, and file information. **Submissions including identifying information will be rejected.** Put title, author name(s), and complete contact information in the body of the submission email.

All submissions should include a title page indicating whether the author(s) is FACULTY, GRADUATE STUDENT, or UNDERGRADUATE STUDENT. Papers including faculty co-authors are not eligible for student paper awards.

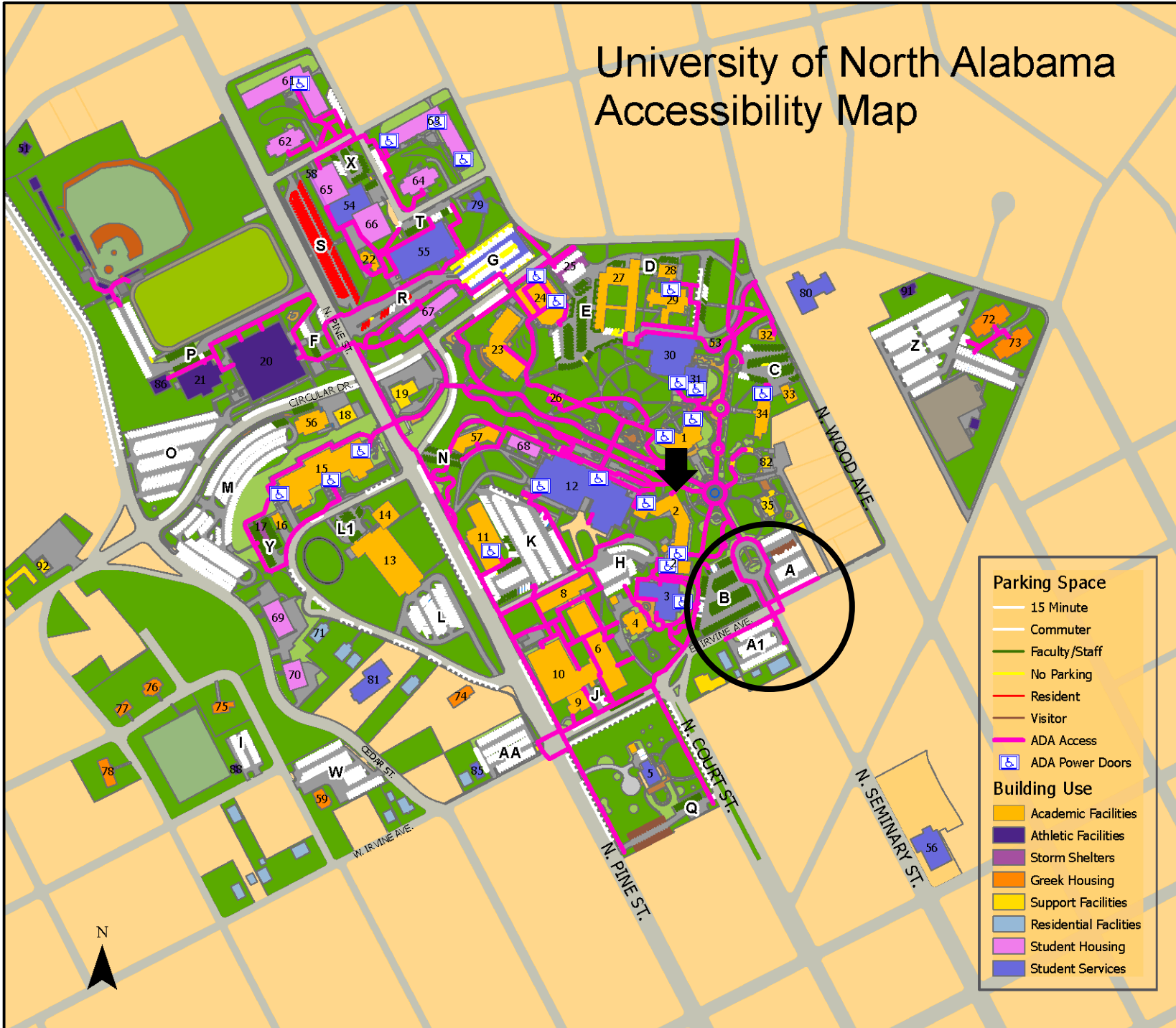
G.I.F.T.S. submissions should include a brief abstract of the activity and up to two pages of supporting materials articulating the goal, rationale, directions, and explanation of how the activity connects to/with communication concepts, theories, and/or various skills.

Please limit paper submissions to two per individual.

Send all submissions to [lherrill2@una.edu](mailto:lherrill2@una.edu) by May 1, 2025. Please include the email subject line: ACA CONVENTION SUBMISSION.

**Call for Respondents, Chairs, and Reviewers:** We invite faculty members who would like to serve as respondents and graduate students who would like to serve as chairs to contact Dr. Lindsey Sherrill, ACA vice president and 2025 conference planner with their areas of interest and expertise. Faculty who are willing to serve as paper reviewers should also contact the conference planner at [lherrill2@una.edu](mailto:lherrill2@una.edu) no later than May 1, 2025.

# University of North Alabama Accessibility Map



## Building Number & Name

- 1 Cramer Way
- 2 Keller Hall/Rayburn Wing
- 3 Student Commons
- 4 Rogers Hall
- 5 Coby Hall
- 6 Music Building
- 8 Art Building
- 9 Blackbox Theatre
- 10 Norton Auditorium
- 11 Communications Building
- 12 Guillot University Center
- 13 Kilby School
- 14 CDC - Child Development Center
- 15 Science and Engineering Building
- 16 Science Greenhouse
- 17 Science Storm Shelter
- 18 Science Mechanical
- 19 Steam Plant
- 20 Flowers Hall
- 21 Hal Self Field House
- 22 Planetarium/Observatory
- 23 Laura M. Harrison Hall
- 24 Stevens Hall
- 25 Tornado Shelter
- 26 Leo's Stone Lodge
- 27 Mathematics Building
- 28 Wesleyan Annex
- 29 Wesleyan Hall
- 30 Collier Library
- 31 Information Technology
- 32 Center for Women's Studies
- 33 Student Publications
- 34 Willingham Hall
- 35 President's Home
- 36 Grounds / Custodial Services
- 54 Towers Cafeteria
- 55 Student Recreation Center
- 56 Kinesiology
- 57 Powers Hall
- 58 Student Counseling Offices
- 59 Lambda Sigma Phi
- 61 Mattielou Hall
- 62 Hawthorne Hall
- 63 Olive Hall
- 64 Covington Hall
- 65 Rice Hall
- 66 Rivers Hall
- 67 LaGrange Hall
- 68 Lafayette Hall
- 69 Twin Oak Apartments A
- 70 Twin Oak Apartments B
- 72 Alpha Delta Pi / Zeta Tau Alpha
- 73 Phi Mu / Alpha Gamma Delta
- 75-78 Greek Row
- 79 Wesley Foundation
- 81 Christian Student Center
- 82 Lion Habitat
- 85 Outdoor Adventures
- 87 Athletics Weight Room
- 91 Baptist Student Center

## Parking Space

- 15 Minute
- Commuter
- Faculty/Staff
- No Parking
- Resident
- Visitor
- ADA Access
- ♿ ADA Power Doors

## Building Use

- Academic Facilities
- Athletic Facilities
- Storm Shelters
- Greek Housing
- Support Facilities
- Residential Facilities
- Student Housing
- Student Services



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